MUWAFFAQ YUSUF

UI Designer · Figma Expert · Design Systems Specialist

Abuja, Nigeria. linkedin.com/in/muwaffaq-yusuf. +2349039163405. yusufmuwaffaq17@gmail.com

PROFESSIONAL SUMMARY

UI Designer with 5+ years of experience delivering polished, production-ready interfaces across mobile-first products in fintech, marketplace, and wellness. Expert in Figma — from component libraries and auto-layout to variants and design tokens. Proven track record building and maintaining scalable design systems used by cross-functional engineering teams. Known for meticulous visual quality, rigorous attention to typography, color, and spacing, and seamless design-to-development handoff.

EXPERIENCE

Lead UI Designer · Nūring Jan 2025 – Present

Ontario, Canada · Remote

Own the complete visual design of Nūring's Islamic wellness platform from design system architecture to high-fidelity production screens ensuring every UI element meets the standard for a premium consumer product.

- Designed a comprehensive mobile-first design system in Figma: component library with auto-layout, variants, and design tokens, adopted by the full engineering team for consistent, scalable implementation.
- Designed the Premium Paywall UI, translating subscription business logic into a visually persuasive, frictionless multi-step onboarding interface.
- Established Nūring's complete visual language — typography scale, color system, icon set, and spacing rules ensuring pixel-perfect consistency across all platform surfaces.
- Built high-fidelity Framer prototypes with fluid scroll animations and micro-transitions to validate UI interactions before engineering handoff.
- Delivered detailed redlines, component specs, and developer-ready assets; managed design integrity through to shipped production builds.

Product / UI Designer · HoBeei. Apr 2022 – Dec 2025

Abuja, Nigeria · Remote

Sole designer responsible for all visual UI across HoBeei's gamified free-cycling marketplace — designing every screen, state, and component for a complex mobile platform with virtual currency, bidding, and social commerce.

- Designed the end-to-end marketplace UI — browse grids, product pages, item listings, search, and filtering — balancing visual clarity with high information density to ensure a premium user experience.
- Crafted the complete bidding flow UI: active bid cards, countdown states, and won/lost resolution screens, with meticulous coverage of error, loading, and empty states.

- Designed the Buzzes virtual wallet UI: balance views, transaction history, and earn/spend flows, establishing trust-signaling visual patterns for a non-cash economy.
- Architected a comprehensive Figma design system from scratch — encompassing a robust component library, shared styles, and interaction patterns used by the engineering team for scalable implementation.
- Managed visual fidelity from Figma to production by delivering detailed specs and developer-ready assets, maintaining design integrity through to shipped builds.

UI/UX Designer · **Kolo Purse** Sep 2020 – Apr 2022

Abuja, Nigeria

Designed the visual and interaction layer of a mobile-first digital wallet platform where trust and clarity are critical — every UI decision had to inspire confidence in users handling their finances.

- Designed core wallet screens: balance dashboard, transaction history, and account state UIs with clean visual hierarchy and accessible contrast ratios.
- Built a consistent visual design language — typography, color palette, icon usage — ensuring brand coherence and legibility across all product states.
- Crafted detailed micro-interaction designs: loading indicators, empty states, and error feedback screens that kept users informed and confident.

Lead Product Designer · **Web3 Warriors** Sep 2019 – Feb 2022

Nigeria · Hybrid

- Led UI/UX strategy and visual design direction for Web3 digital products within a hybrid cross-functional team.

SKILLS & TOOLS

Figma: Component Libraries, Auto-Layout, Variants, Design Tokens, Prototyping, Dev Mode Handoff

UI Design: Typography, Color Theory, Visual Hierarchy, Spacing Systems, Responsive Design, Design Systems

Prototyping: Framer (interactive, scroll animations, micro-transitions), Figma Prototypes

Dev Awareness: CSS fundamentals, Responsive layouts, Component-based thinking, Redlines & Asset Export

Process: High-fidelity screen design, State mapping (loading/error/empty), Cross-functional collaboration

Domains: Marketplace UI, Fintech UI, Wellness Apps, SaaS Platforms, Virtual Economy UX

EDUCATION

Masters in Information Technology 2024 – 2026

Nigerian Defence Academy, Kaduna.

B.Sc. Computer Science 2016– 2021

Ahmadu Bello University, Zaria